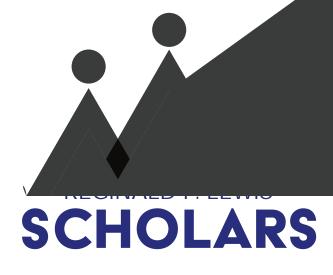


## **BRAND GUIDELINES**



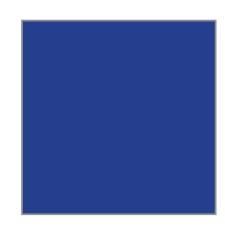
Reginald F. Lewis Scholars

RFL Scholars

RF Lewis Scholars
Reginald Scholars
RF Scholars

## **UNACCEPTABLE LOGO SPECIFICATIONS**





BLACK WHITE **HEX**: #1E2223 **HEX**: #FFFFFF **CMYK**: 65 51 50 80 **CMYK**: 0 0 0 0 **RGB**: 32 33 33 **RGB**: 255 255 255 UL SYSTEM BLUE CHARCOAL GREY LIGHT GREY **HEX**: #2D2D83 **HEX**: #3A3B3C **HEX**: #E6E7E8 **CMYK**: 100 100 12 2 **CMYK**: 69 62 60 51 **CMYK**: 0 0 0 10 **RGB**: 45 45 131 **RGB**: 58 59 60 **RGB**: 230 231 232

## **SCHOLARS PIN**



## **WEB & SOCIAL**

 $\frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \right) - \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \right) - \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \right) - \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \right) - \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \left( \frac{1}{2} \right) - \frac{1}{2} \left( \frac{1}{2} \right) - \frac{1}{2} \left( \frac{1}{$ 

- Reginald F. Lewis Scholars
- @rflscholars

- @RFLscholars
- Reginald F. Lewis Scholars

" 1 - 1/2 / 1/- 1/1 1/1 1/2 - 1/2 ( , , , , ). / - - - // - 1/1 1/2 - 1/