



Future-of-Work Strategist & Author

Future-of-work strategist Heather E. McGowan helps leaders prepare their people and organizations for the Fourth Industrial Revolution. The Third Industrial Revolution was marked by computerization and automation of physical labor, laying the foundation for the Fourth Industrial Revolution, which will be notable for the rapid advancement of technology tools into the domain of human knowledge work. In this world, humans must continuously learn and adapt, and with this transition comes information overload. Heather gives lucidity to this topic through her illuminating graphic frameworks and powerful metaphors, all backed by deep research. In 2017, LinkedIn ranked her as its number one global voice for education. Pulitzer Prize winning *New York Times* columnist Thomas Friedman frequently quotes Heather in his books and columns. Her sessions help employees and leaders alike prepare for and adapt to jobs that do not yet exist.

A wide range of clients range from start-ups to publicly traded *Fortune* 500 companies, including AMP Financial, Autodesk, Biogen, Citi, Accor Hotels, AARP, The World Bank, and BD Medical. Often quoted in the media, notably in the *New York Times*, McGowan serves on the advisory board for Sparks & Honey, a New York based culture-focused agency looking to the future. She is also a frequent speaker at conferences and events. McGowan is a frequent speaker at Design, Becker College, and Jefferson University, where she was the strategic architect of the first undergraduate college focused exclusively on innovation. Heather advises and gives keynote addresses for organizations all over the world and, with her colleagues, provides bespoke consulting to help organizations adapt to the Fourth Industrial Revolution. Her think tank is called Work to Learn because McGowan believes that in the Third Industrial Revolution, we learned (once) in order to work and now, in the Fourth Industrial Revolution, we will work in order to learn (continuously). McGowan is the co-editor and author of the book *Disrupt Together: How Teams Consistently Innovate* and is a *Forbes* contributor. Her latest book on the future of work is called *The Adaptation Advantage*.

- The Empathy Advantage: Leading an Empowered Workforce
- The Human Value Era
- Adaptation Advantage: Leading in a Post-Pandemic World
- Learning: The Real Future of Work
- Creating High Performing Teams without Burnout

